

THE NEBO HOTEL

# • STREET PARTY •

2025

FOOD • FUN • BEER • LIVE MUSIC

## A RODEO WEEKEND FOR THE AGES

Giddy up and  
get on board!

LIVE MUSIC

FOOD AREA

BEER

FUN ZONE

Become a sponsor of  
The Nebo Hotel Street Party



# WHO ARE WE?



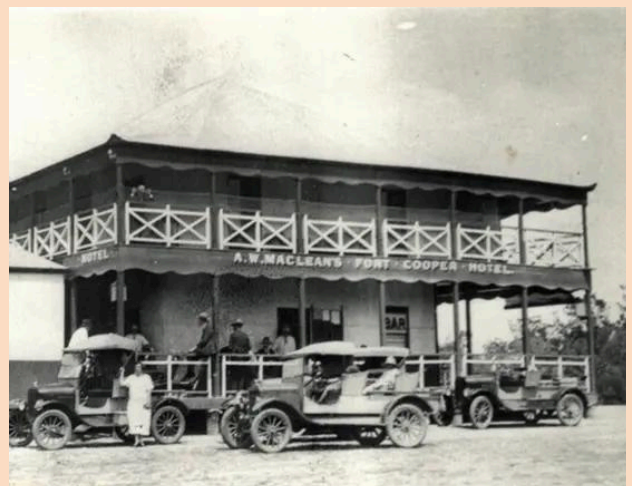
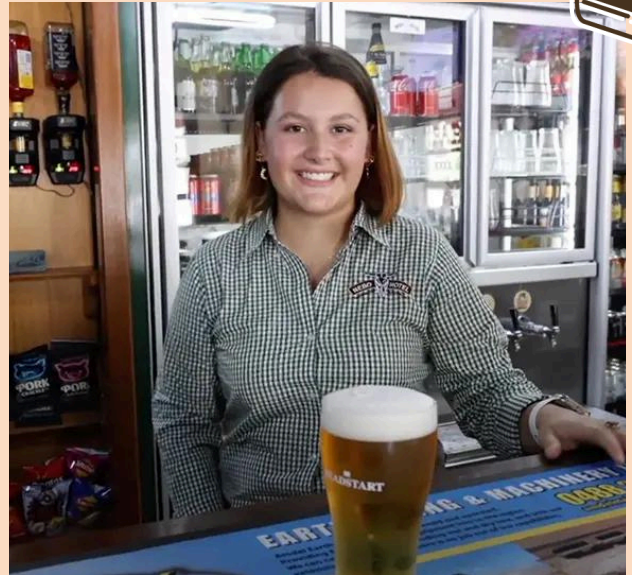
More than just  
a country pub!

**G'day!** If you're familiar with our little town, you probably know all about the **Nebo Hotel** already. But here's a little bit about us, just in case...

We're **Kristen and Ben Micheltmore**, the husband and wife team who have been pouring love and care into our beloved hotel since 2017.

The pub has been a part of the fabric of the Nebo community since **1863** - beloved for generations by the locals, workers and visitors who have passed through its doors.

One thing has always remained constant; **community and people are at our core.**







## Keeping the spirit of a rural Aussie community alive!

*"As Queensland natives ourselves, we're passionate about flying the flag of this incredible part of the country and giving back what we can to the land and community that's given us so much."*

*The Nebo Hotel is all about making you feel like part of our big family – and The Nebo Hotel Street Party is no different."*

**~ Kristen Michelmores**

# OUR VALUES



**Supporting regional communities**



**Providing opportunities**



**Make everyone feel at home**



**Offering true hospitality**



**Claiming our part of history**





# AN EPIC STREET PARTY PUTTING NEBO ON THE MAP



The **Nebo Hotel** has been the proud naming rights sponsor of the Nebo Rodeo for many years now - an event that attracts over 5,000 people each year. **The biggest one-day rodeo event in all of Queensland!**



Just like all good things, the idea for the Street Party **came about over a cold beer**. We figured, what better way to make a great thing even better? By turning it into a full weekend of awesome live music, family fun, cold beer on tap, and a great reason to get your boots dirty.



Thanks to the **unforgettable** line-up of performers and artists last year (*not to mention all the great food vendors and family entertainment*) we sold over 2,000 tickets – **and 2025 is set to be even bigger and better!**



# FUN FOR EVERYONE IN THE HEART OF NEBO

## A knees up that brings the house down!

The rodeo crowd is like no other.

You won't meet a more dedicated group of people ready to dust off their cowboy hats and have a good time. A family-friendly event, **The Nebo Hotel Street Party** brings people of all ages together to celebrate the strength of our local community.



# QUOTES FROM PAST SPONSORS

An unstoppable community  
event worth getting behind!



*Hydrafire is proud to sponsor The Nebo Hotel Street Party each year, valuing the exposure and brand alignment connected to this community driven event since its inception in 2021. Hosted by The Nebo Hotel, it embodies a spirit of community engagement we cherish. This partnership is a testament to our commitment to community involvement and therefore we value our partnership with The Nebo Hotel and how they continue to deliver this exceptional event year in year out.*

**~ Kevin Reid (Hydrafire)**



*The Nebo ICPA have been fortunate to have the immense generosity of The Nebo Hotel through their support of our not-for-profit community group. This allows us to undertake vital advocacy work for rural families in our region. It's also a valuable opportunity to have a presence on a large scale and wide reach which grows our interest and understanding of our organisation. We have had a close association with The Nebo Hotel who have been exceptional in every aspect of dealings.*

**~ Jessie Bethel (Nebo ICPA)**



*The heart of any regional community is its culture and it is our privilege to keep these events and traditions alive.*

**~ Glencore**



# SADDLE UP, BECAUSE WE'RE GOING PLACES!

## OUR GOALS FOR 2025



Get even more people through the gates to bring more opportunity to local businesses, while offering more fun in the heart of Nebo to the deserving people who make our town what it is.



Make The Nebo Hotel Street Party a destination event that attracts people from all over the country, and brings increased tourism to The Isaac Region all year 'round.



Expand our kids zone to make it a day to remember for our younger guests as well, and showcase our town's dedication to making this a family-friendly event.



# WHY SHOULD YOU BECOME A SPONSOR?



Take pride in  
your roots and  
join the party!

True to the spirit of our community, the Nebo Rodeo weekend is **run entirely by volunteers** while The Nebo Hotel Street Party is hosted and funded primarily by The Nebo Hotel. Each year **the event is growing**, and we're dedicated to keeping that momentum going!

We need your help to keep up with the demand and keep people coming back from far and wide year after year, so they can experience the joy of the area for themselves.





LIVE MUSIC

FOOD AREA

BEER

FUN ZONE



Quickly becoming a must-attend event on the Queensland calendar, choosing to sponsor **The Nebo Hotel Street Party** offers incredible exposure for your business, enriching brand perception as you align your values with your community.

Live country music, delicious local bites, and family fun right here in the beating heart of Australia.

**A fantastic business opportunity, and a bloody good time!**



# CORPORATE SPONSORSHIP



**Gold \$30,000**

**Naming Rights  
Sponsor!**

General Admission  
Entry for 30 people

Food & beverage  
package from  
6pm - 11.30pm in  
VIP area access

Advertising across  
social media / print

Logo on stage  
screen between  
artist sets



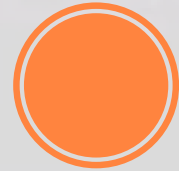
**Silver \$20,000**

General Admission  
Entry for 20 people

Food & beverage  
package from  
6pm - 11.30pm in  
VIP area access

Advertising across  
socials and print

Logo on stage  
screen between  
artist sets



**Bronze \$10,000**

General Admission  
Entry for 10 people

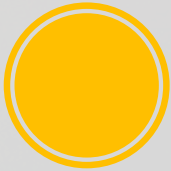
Food & beverage  
package from  
6pm - 11.30pm in  
VIP area access

Advertising across  
socials and print

Logo on stage  
screen between  
artist sets



# COMMUNITY SPONSORSHIP



## Gold \$7,500

General Admission  
Entry for 8 people

Food & beverage  
package from  
6pm - 11.30pm in  
VIP area access

Advertising across  
socials and print

Logos on stage  
screen between  
artist sets



## Silver \$5,000

General Admission  
Entry for 5 people

Food & beverage  
package from  
6pm - 11.30pm in  
VIP area access

Advertising across  
socials and print



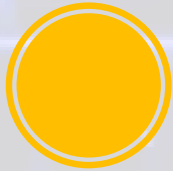
## Bronze \$2,500

General Admission  
Entry for 3 people

Food & beverage  
package from  
6pm - 11.30pm in  
VIP area access

Advertising across  
socials and print

# LOCAL SPONSORSHIP

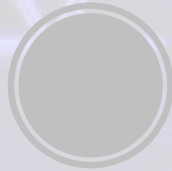


## Gold \$1,000

General Admission  
Entry for 5 people

\$75 VIP drink  
ticket package per  
person

Advertising across  
socials and print

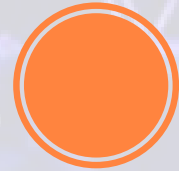


## Silver \$500

General Admission  
Entry for 2 people

\$50 VIP drink  
ticket package per  
person

Advertising across  
socials and print



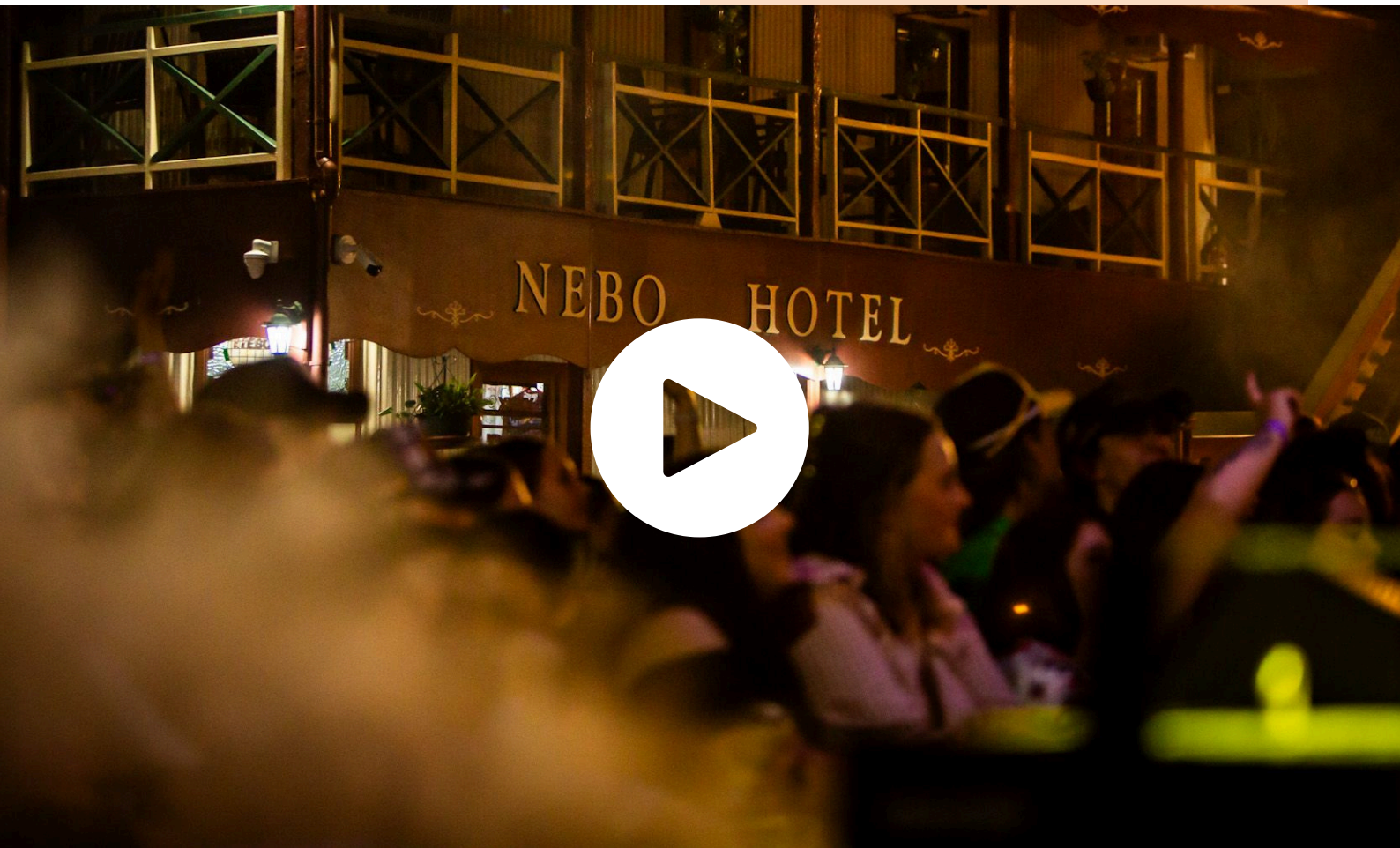
## In-Kind Sponsorship

Donation of items  
like lighting plants,  
generators, fuel,  
fencing, or  
volunteer labour.

Customise any of  
the local  
sponsorship  
packages to  
match the value of  
the in-kind  
sponsorship.



# SUPPORT RURAL AUSTRALIA



We've already added so much to the local community by restoring and expanding our iconic hotel.

As active members of the community ourselves, you can count on us to use your investment in a way that truly serves the people and nurtures our community.



**LET'S GET THIS  
SHOW ON THE ROAD!**

Become a part of this iconic event

THE NEBO HOTEL

• **STREET PARTY** <sup>2025</sup> •

FOOD • FUN • BEER • LIVE MUSIC

Apply to be a sponsor now!

[manager@nebohotel.com.au](mailto:manager@nebohotel.com.au)

(07) 4950 5102

[www.nebohotel.com.au](http://www.nebohotel.com.au)